FOR IMMEDIATE RELEASE

For More Information Contact: Megan Stage, 828-262-6084 ext. 105
or the Turchin Center for the Visual Arts, 828-262-3017
To download high-resolution images for the Turchin Center for the Visual Arts, visit www.tcva.org/media

2011 Halpert Biennial Announces Juror, Steven Matijcio

Boone, NC –The Turchin Center for the Visual Arts is pleased to announce that Steven Matijcio, Curator of Contemporary Art, SECCA of Winston-Salem, NC, will be serving as the juror for the 2011 Halpert Biennial.

About the Halpert Biennial
The Halpert Biennial '11 is a national, juried, two-dimensional art competition and exhibition program designed to recognize new works by emerging and established artists residing in the United States. This exhibition has grown to feature some of the most exciting new visual art in the country and focuses on a range of art including paintings, drawings, prints, photography, mixed media and works using traditional and non-traditional materials. The awards for the competition amount to $5,000 and include two Juror's Awards, a Director's Award, as well as multiple Purchase Awards that allows the expansion of The Halpert Biennial Collection within the Turchin Center's Permanent Collection. The Halpert Biennial is an integral part of An Appalachian Summer Festival and is made possible through a generous endowment from Buddy & Charlotte Halpert.

NOTE: Postmark Deadline For Entries to the Competition is March 28th, 2011.
The prospectus and entry form are available for download at halpert.tcva.appstate.edu

Juror Biography
Steven Matijcio is the curator of contemporary art at the Southeastern Center for Contemporary Art (SECCA) in Winston-Salem, North Carolina. He is a graduate of the Center for Curatorial Studies at Bard College, New York and has held positions in a number of important galleries and museums including the Plug In Institute of Contemporary Art, the Power Plant Contemporary Art Gallery, the Art Gallery of Ontario and the National Gallery of Canada.
Matijcio’s curatorial practice is consistently cross-disciplinary, extends from the historical to the contemporary and was recently honored with a 2010 Emily Hall Tremaine Exhibition Award. He has also lectured on theory and criticism at the University of Manitoba, written for numerous catalogues and journals (including the Guide to the 27th Sao Paulo Bienal) and was commissioned by the Robert Mapplethorpe Foundation to curate one of their first online exhibitions. He continues to remain active as a curator, writer, professor and researcher.

About An Appalachian Summer Festival
An Appalachian Summer Festival is a multi- and inter-disciplinary arts festival presenting and producing programs in music, dance, theatre, visual arts and film. The festival has established a unique national identity through artistic excellence, innovative programming, commissioning new works and educational opportunities. By bringing the most accomplished and respected creative and performing artists from around the world to Appalachian State University, the festival supports the overall university mission, enhances the cultural life of the Appalachian community and serves as an important gateway onto the campus. For updates on the 27th season of An Appalachian Summer Festival visit www.appsummer.org.

About the Turchin Center for the Visual Arts
The Turchin Center is located at 423 West King St. in Boone, N.C. Hours are 10 a.m.-6 p.m., Tuesday-Thursday and Saturday, and Noon – 8 p.m. Friday. The Center is closed Sunday and Monday and observes all university holidays. There is no admission charge, although donations are gratefully accepted. For additional details about the Turchin Center or the upcoming exhibition program, please call 828-262-3017 or visit www.tcva.org. Find the Turchin Center on Facebook (Turchin Center for the Visual Arts) and Twitter (@TurchinCenter).

Sponsors
The Turchin Center receives critical support from a group of outstanding media sponsors that are dedicated to promoting the arts in our region, including: The Mountain Times, All About Women magazine, the High Country Press, the Winston-Salem Journal, Charter Media, Mountain Television Network, Mix 102.3, Oldies 100.7, WFDD 88.5, WDAV 89.9, WETS 89.5 and WASURocks 90.5FM.

- ### -